## **Gateway Sustainable Farmers Alliance**

New farmer-led, non-profit 501(c)(3) organization in St. Louis continues the work of Known & Grown STL to serve sustainable farmers in the greater St. Louis area and build a resilient, equitable local food community.

# PRESS RELEASE

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### FOR IMMEDIATE RELEASE

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# **KNOWN & GROWN Farmers Gain Independence**

Known & Grown STL is thrilled to share exciting news about the future of the program. At the start of 2024, over 50 Known & Grown farmers advocated for the program to become an independent, farmer-led organization to better serve the region's farmers. The Gateway Sustainable Farmers Alliance (GSFA), a new 501(c)(3) nonprofit, has been created putting farmers at the center of the work in the St Louis food community.

Currently with 65 local livestock, produce, flower, mushroom, honey, and fiber farmers, Known & Grown has made significant strides in promoting sustainable farming and supporting local farmers in the St Louis community since its inception in 2019. With the formation of the Gateway Sustainable Farmers Alliance, the new organization aims to build on this momentum, empowering farmers, enhancing local food systems, and fostering connections within our community.

GSFA is co-founded by Rae Miller, who helped develop and manage Known & Grown from the start, and Nicki Morgan, who joined as one of the first farmers in the program and has been on staff since early 2023.

In 2025, GSFA will restart Known & Grown's Delivery Service. This initiative utilizes a refrigerated trailer to pick up farm products from local farmers and deliver it to buyers in the St Louis region, providing a needed resource to farmers. This service is FREE for historically underserved farmers or delivery into areas that lack access to locally grown and produced foods. Historically underserved farmers include beginning farmers, women-owned, socially disadvantaged (BIPOC, LGBTQ+), limited resource, and veteran-owned. For all others, there is a suggested rate depending on distance.

GSFA is seeking allies to join in a night of friendly, food-themed trivia on January 25, 2025. Known & Grown is hosting this Trivia Night event from 6:30pm-10pm at Webster Groves

Masonic Temple to celebrate the beginning of this farmer-led organization and raise much needed funds to support the work ahead Tickets are \$25 and can be reserved at <a href="https://knownandgrownstl.org/events/trivia-night-fundraiser/">https://knownandgrownstl.org/events/trivia-night-fundraiser/</a>.

Known & Grown will continue providing services to local, sustainable farmers such as farming mentorship, micro-grants for sustainable farming projects, bulk ordering discounts, connection to new market opportunities, farmer community networking, and more.

### **#ENDS**

### Word Count = 356

### **ABOUT**

Gateway Sustainable Farmers Alliance (GSFA) is a farmer-led, 501(c)(3) nonprofit organization supporting and promoting farmers through the Known & Grown program in the greater St. Louis region.

Our mission is to strengthen community food systems by providing sustainable farmers, both current and future, with education, technical assistance, and resource support through collaborative partnerships that bridge connections between producers, buyers, and consumers in rural, suburban, and urban communities within 150 miles of Saint Louis.

### PHOTOS/IMAGES

Image #1: Known & Grown logo (jpg) - Final Logomark\_Two Color\_RGB.jpg - credit: Gateway Sustainable Farmers Alliance

Image #2: Known & Grown logo (png) - Final Logomark\_One Color\_RGB.png - credit: Gateway Sustainable Farmers Alliance

Image #3: Trivia Night Fundraiser flyer - Trivia Night Fundraiser.png - credit: Gateway Sustainable Farmers Alliance